Green Impact Students’ Unions (GISU): Case Study Template

Staff, elected officers and students are empowered within Students’ Unions and Students’ Associations to run innovative and impactful sustainability projects and campaigns. Other unions and associations can learn from your experience, skills and knowledge, so please complete a case study to celebrate your achievements and share best practice and learnings with others within the movement! Your case study can be focused on a single sustainability project you have completed, or generally about how you manage or embed sustainability within the union/association. Please follow the structure below as closely as possible, but feel free to edit the sections if you need.

SOS-UK may use the information you provide in this document to share best practice, so please do not include any information that you are not happy to share publicly. For example, it may feature on the Green Impact or SOS-UK website, newsletter and/or social media.

**Please email your case study to** [**gisu@sos-uk.org.**](mailto:gisu@sos-uk.org)

## Students’ Union or Association name:

## Case Study Title:

### Please introduce your case study (2-3 sentences):

This is a brief overview of your case study.

### Context

Why was this work needed or how did it come about?

### A summary of your achievements

This should reflect your aims and cover any positive impacts and outcomes. This is where you can include any specific objectives you have achieved and any key stats and figures.

### Evaluating the impact of your project

How can you evidence the success of your work, and what monitoring and evaluation did you undertake? Qualitative data is as useful as quantitative data so you can add anecdotal evidence here on the overall result of your project. Are there any things that resulted from the project that you can’t easily measure? What did students, colleagues or senior managers think about the project?

### Challenges and Opportunities

What were the barriers (if any) to success and how did you overcome these? Has the project raised any opportunities? If so, how does your team plan to take advantage of them? This is an ideal place to make reference to any unexpected issues or barriers that may have come up. If your plan didn’t progress as planned, please explain why and what you did instead.

### Value-added benefits

Please outline any value-added benefits. These are anything that arose from the project that wasn’t planned, or any additional benefits outside of your original KPIs and objectives. Examples could be building community bridges, strategic community partnerships, engaging hard to reach students, helping to widen participation in sustainability issues, building a stronger Green Impact community etc.

### Legacy

Please outline where you hope to take this work next and what the legacy effects will be. For instance, will the work continue? Will the project result in any lasting change? Do you plan to share the results with others or is there scope for others to adopt a similar project? What would your recommendation be to others wishing to carry out a similar project?

### Resourcing

How did you resource this work? Please include any estimated costs, resources and staff time that were involved (that you are happy to share)

### Photos

Please include a photograph (or photographs) relating to your project – you can provide captions for these in this section.