



GREEN IMPACT

Make your organization more sustainable together with your colleagues!

Green Impact is a change and engagement program to encourage people to take simple actions on socio-economic and environmental issues at work and beyond. Excite your staff to contribute to a more sustainable working environment together.

Do you want your organization to contribute to a healthier planet and more prosperous society? Are you motivated, but at times feel overwhelmed, ignored, misunderstood and alone?

A good approach to address this is to **find people** across your organization who are also passionate about sustainability. These people can help you to implement your projects and policies by taking **tangible actions** at work and beyond.

Mobilizing fellow changemakers is rewarding in many ways: It's more fun to work with others, to see the impact of your work grow over time and create a bottom-up

movement to change the organization from within.

But how can you achieve this? Setting up a sustainability champions network, organizing events for staff or running campaigns are common practices we see organizations take. While this is the first step, many networks remain informal, one-off events often miss clear follow-ups and campaigns may encourage short-term rather than long-term engagement.

Are you curious to try out a **more structured approach?** Then learn more about **Green Impact!**

GREEN IMPACT

About the program

With Green Impact you create **sustainable change** in your organization. By motivating colleagues to implement concrete actions, you work towards **environmental and socio-economic goals** in a structured manner. At the same time, you raise **awareness** on sustainability issues.

Green Impact is **widely adaptable**: by means of a **modular toolkit** you offer impactful actions that are relevant for your organization. Green Impact is run at a diverse range of organizations, such as educational institutions, hospitals, businesses and city councils. SOS International **supports** you throughout the whole Green Impact program.

13 YEARS OF EXPERIENCE

In 2008, the National Union of Students (NUS) developed Green Impact for universities in the UK.

In 2016, Green Impact was awarded the UNESCO-Japan Prize on Education for Sustainable Development.



Do you want to know more or schedule a meeting, feel free to contact Green Impact coordinator **Ann-Sofie**:



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About SOS International

Students Organizing for Sustainability (SOS) International was established in 2018. This umbrella organization seeks to scale programs like Green Impact to foster worldwide, sustainable change.

SOS International currently supports organizations in Belgium, the Netherlands and France, while her partner organization SOS-UK, previously under NUS, is active in the UK and Australia.

GREEN IMPACT

Features



Green Impact team at Cardiff University

Teams

Staff in all departments are encouraged to form **Green Impact teams** that **students** can join as project assistants. These teams then realise practical actions in their work environment. You **support** the teams through workshops, materials and advice.

Online toolkit

Together, we design a toolkit with **tangible and concrete actions** teams can realize, based on the priorities of your organization. The toolkit is **online**, allowing each team to track its actions.



Example of an online toolkit



Example of an achievement report

Monitoring and feedback

Teams get **instant feedback** through achievement reports that show their progress. They can also track their own performance against that of other teams at your organization and internationally.

Audits

Towards the end of the Green Impact cycle, we will train **student auditors**, who meet with the teams to verify the teams' results, identify examples where teams made a difference and support teams with feedback.



Training for student auditors at DeMontfort University



Green Impact award ceremony at Maastricht University

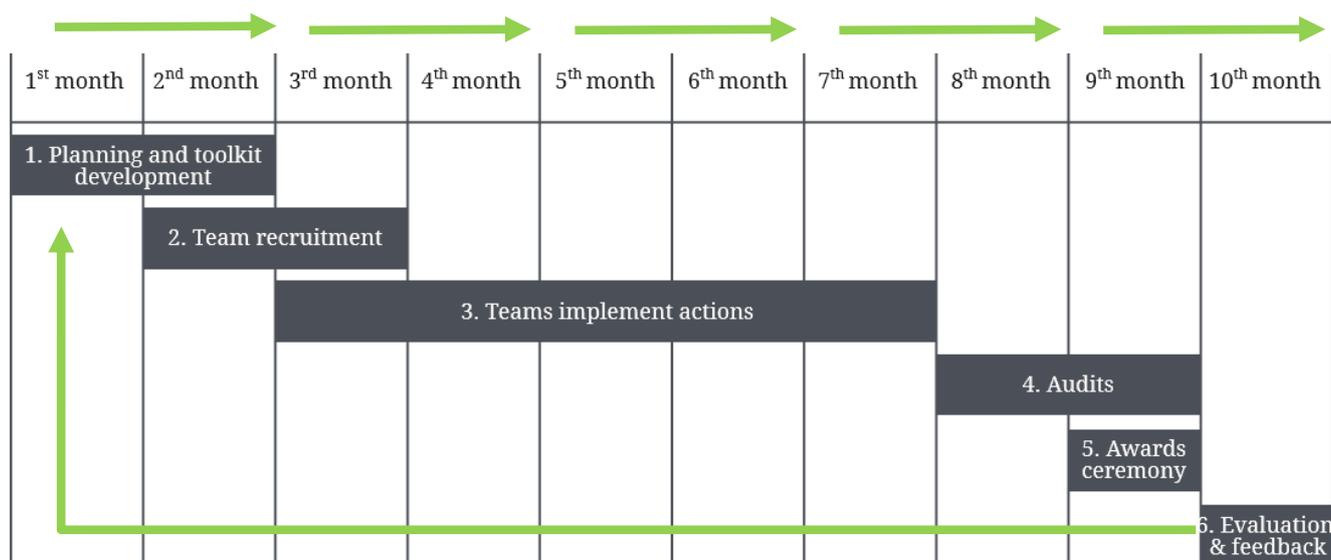
Prizes

Teams collect points for the actions they implement and can win a **bronze, silver or gold award**, depending on how many points they collect. At the end of the year, each organization will celebrate the teams' efforts at a **big awards ceremony**.

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Program setup

Green Impact works in an **annual cycle**, which is broken down into **six stages**. The timescales can be adapted to your requirements so get in touch with us to start planning your cycle.



Meet the team



Ann-Sofie is SOS International's Green Impact coordinator. "I worked for 3 years on sustainability projects at Belgium's biggest university, coaching a team of student employees and volunteers. Since 2019, I support educational institutions in Belgium, The Netherlands and beyond to realize Green Impact. I look forward to hearing from you!"



Katie is SOS-UK's Senior Project Manager. "I first volunteered for Green Impact as a student back in 2014 and over the past 4 years I have worked with universities, hospitals, healthcare organizations and research institutes to engage staff and students with sustainability through Green Impact. I now help to develop the program and can support you to reach your organization's sustainability aims!"

GREEN IMPACT

Benefits of our service

Through our support, you save time, energy and money, and gain a high quality and impactful program. Together we can widen our impact. As a Green Impact partner, you receive:

- Access to the **online toolkit**
- **Professional support, advice and training** through our team based on 10 years of Green Impact experience at over 400 organizations
- **Exchanges and peer-learning** with other participating organizations



Multiple organizations try to run a behavior change program without guidance. That is a risk, because our help, knowledge and support is indispensable in making your Green Impact program successful.

Pricing

We offer multiple price packages, depending on the size of your target group and the support needed. SOS International is a not-for-profit and as such does not derive any financial benefit from delivering Green Impact.

		Premium 	<small>most popular</small> Plus 	Standard 
<i>Our approximate hours of support</i>		160	120	80
<i>Teams</i>	Approximate number of teams	Unlimited	<40	<25
	Student project assistants	Unlimited	<30	None
	Certificates for project assistants	✓	✓	None
	Sustainability-related projects	✓	None	None
<i>Online toolkit</i>	Action categories	14	12	10
	Languages	2	2	1
	Hours technical support	Unlimited	Unlimited	14
	Online hosting	✓	✓	✓
<i>Monitoring & feedback</i>	Achievement report	✓	✓	✓
	Mid-term review	✓	✓	✓
	Baseline and follow-up surveys	✓	✓	✓
	Feedback reports for every team	✓	✓	✓
<i>Auditing & awards</i>	Student auditors	Unlimited	Unlimited	<30
	Certificates for auditors	✓	✓	✓
	Project fair	✓	None	None
<i>Delivery support</i>	Individual calls	10	10	10
	Group support calls	5	5	5
	Trainings and workshops	5	4	2
	Online resource bank	✓	✓	✓
Price for 1 year of Green Impact (excl. costs for organizing events, ordering awards, providing additional training...)		€10.199 Excl. VAT and travel costs	€8.199 Excl. VAT and travel costs	€6.199 Excl. VAT and travel costs

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Benefits of Green Impact

& what others say



For your organization

- Creates a bottom-up community of changemakers
- Offers a framework to community about sustainability in a structured manner
- Supports the sustainability policy and socio-economic goals of your institution



Green Impact in action at Vrije Universiteit Brussel

"Green Impact saved our University £22,700 and 200 tons of CO2 emissions!" - Kingston University's sustainability manager



For staff

- Fosters team spirit and makes working together with colleagues fun
- Improves professional and personal skills
- Encourages the implementation of sustainable ideas and plans



Staff at Maastricht University

"Efforts have to be made for our climate, society and economy. Green Impact teams contribute by making sustainable changes in the workspace." – Green Impact participant



For students

- Develops their social, professional and organizational skills
- Shows how an organization can become more sustainable
- Stimulates interaction with their own institution and its employees



Green Impact student auditors at KU Leuven receive their certificate

"I was surprised to see so much enthusiasm and engagement among the staff. The small-scale changes in the workplace as well as the ambition to advocate for sustainability at the higher level, was impressive" - student auditor

GREEN IMPACT

Join us!

Feel free to get in touch with Green Impact Coordinator **Ann-Sofie**:

- In case you have questions
- To have a look at the toolkit
- For more information

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 📍 Based in Belgium

More than **370 organizations** across **5 countries** run Green Impact, engaging over **29.000 people**.

Examples of other participating organizations:



Your organization?