

Good Practice: Recruiting Auditors

It can feel daunting having to recruit volunteers to carry out the auditing of your teams – but be assured, every participating organisation manages it without too much trouble! Also, take some ideas from the following good practice examples.

University of Leeds

The University of Leeds recruited 70 auditors to audit their 35 teams. The following methods are helpful for recruiting large numbers of auditors:

- Multiple communication channels: For example: Students' Union; Careers Service; volunteering groups or networks; environmental groups or societies; relevant courses; or enthusiastic lecturers.
- Publicising the transferrable skills and the benefits to students CVs.
- Make the whole experience as professional as possible, encourage them to dress smart and take the experience seriously. This then gives the teams audited a positive experience!

University of Leicester

The University of Leicester used their Student Volunteering Network for recruiting auditors and Green Impact mentors:

- Volunteers collect hours worked on a record card and got a green footprint stamp for each role they took.
- This created a long-term relationship with the volunteers. Some volunteers wrote reports about the Green Impact audits as part of the coursework for the Leicester Award for Sustainability accreditation which they worked towards.



University College London

Having a stall at a careers event is a fantastic opportunity to get student auditors on board who want to get some practical experience and gain new skills. The green team at UCL recruited most of their 35 auditors through attending the green careers fair that took place a couple of weeks before the training day. The timing was really good as it ensured that students would get the training pretty soon after they signed up.

Bournemouth Borough Council

Recruiting students for a community based Green Impact organisation can be a little trickier than for a University/College programme, as sometimes there isn't a direct route in to the local student population. At the same time, it is a fantastic opportunity for students to get a little bit of work experience in a different organisation! To help with recruitment, at the start of the year the Green Impact team ensures that there is dialogue with the local Students' Unions and University/College and that they are aware that a local community organisation is taking part. Bournemouth Borough Council got 8 fantastic student auditors from Bournemouth University through offering the opportunity through the MSC in Green Economy (a recent graduate currently works at the council).



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Manchester Fire Service

Working closely with their GI Project Officer, Manchester Fire Service got students from The Manchester College (another Green Impact institution) to audit their departments. To make it a more fun experience and attract students, the Fire Service gave the students some fire training!

Quotes from some participants:

'A brilliant experience, it has given me a much better understanding of environmental impact, and the practical application really aided the learning experience'

Student Auditor, University of Chichester

'Very useful and fun, which offer us student an opportunity to contribute to green activities. It was Enjoyable, valuable, and well-worth the time.'

Student Auditor, UCL

"It's really nice to know the departments in my school were making great efforts towards building a sustainable environment." **Student Auditor, Exeter University**

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